

# SPECIAL EDITION

SEPTEMBER 5, 2024 | METROPOLITAN PAVILION, CHELSEA

SEPTEMBER 4 | THROUGHOUT NYC

SEPTEMBER 4, 2024 | 3:00-7:00 PM

3:00-5:00 PM

### IDENTITY THINK TANK: THE EXCLUSIVE IDENTITY FORUM (BY INVITATION ONLY)

A first-of-its-kind gathering of thought leaders on advanced technologies for the greatest identity challenges

5:30-7:30 PM

### VIP CYBERTECH OPENING RECEPTION (BY INVITATION ONLY)

Hosted by AWS, Midtown Manhattan

## SEPTEMBER 5 | MAIN DAY - CYBERTECH NYC 2024

MAIN STAGE - HALL A  
GROUND FLOOR

QUANTUM HALL  
GROUND FLOOR

HALL B  
4TH FLOOR

TALENT STAGE  
GROUND FLOOR

### MAIN STAGE - HALL A | GROUND FLOOR

#### WELCOME AND GREETINGS

**Dr. Yossi Vardi**, Conference Chairman, Cybertech

**Amir Rapaport**, Founder, Cybertech

#### NEW YORK AS AN INTERNATIONAL HUB FOR THE CYBER ERA

**Edward Mermelstein**, NYC Commissioner for International Affairs, NYC, USA

**Ido Moed**, Israeli Ambassador to Ottawa, Canada

**David Scharia**, Deputy Head of the Assessment and Technical Assistance Office and Chief of Branch, CTED-UN, USA

**Jeffery Rosen**, Deputy Chairman, Lazard, USA

**Prof. Dan Blumberg**, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Israel

#### SPECIAL ADDRESS | TBD

#### THE GREAT CYBER CHALLENGES

Special Addresses by:

**Robert Silvers**, Undersecretary, U.S Department of Homeland Security, USA

**Gaby Portnoy**, Director General, Israel National Cyber Directorate, Israel

#### DISCUSSION: AI RACE IN THE CLOUD - ATTACKERS VS. DEFENDERS

**Amiram Sachar**, CEO, Upwind Security, Israel

with **Bartley Richardson**, Director, Cybersecurity Engineering, Nvidia, USA, and **Senior Speaker from AWS, USA**

#### NATIONAL AND GLOBAL CYBER CHALLENGES

Moderator: **BG. (Res.) Nati Cohen**, Chairman, CyberIL, Israel

Among the Speakers:

**Major Gen. (retired) Nadav Padan**, CYBERPRO.AI Senior Advisor. FIDF

**National Director**, former Head of the IDF J6 & Cyber Defense Directorate

**Major Gen.(retired) Neil S. Hersey**, CYBERPRO.AI Senior Advisor. Former

US Army Cyber Deputy Commander for Operations, Commander of Army Cyber Center of Excellence

#### NEW WORLD OF FAKE AND TRUTH

Moderator: **Rebecca Blumenstein**, President, NBC News Editorial, USA

Among the Speakers:

**Andrew Keen**, Author, USA

**Steve Rosenbaum**, Co-Founder, Sustainable Media Center, USA

**Douglas Rushkoff**, Author, Professor of Media studies at CUNY,

Host of Team Human, USA

**Amy Mitchell**, Executive Director, Center for News Technology and Innovation, USA

#### HACKING THE TRUTH: FAKE NEWS AND ELECTIONS

Moderator: **Yossi Vardi**, Conference Chairman, Cybertech, Israel

Among the Speakers:

**Noam Schwartz**, Co-Founder and CEO, ActiveFence, USA

**David Sable**, Vice-Chairman, Stagwell Global, USA

**Alexey Khitrov**, Chief Technology Officer, Mitek, USA

**Daniel Ravner**, CEO & Co-Founder, Brinker, USA

9:00 AM-  
1:00 PM

### QUANTUM HALL | GROUND FLOOR

11:00 AM - 12:30 PM

#### THREAT INTELLIGENCE WORKSHOP: INTRODUCTION TO SOFTWARE VULNERABILITY RESEARCH COLLABORATION WITH NUKUDO

Join us for this immersive workshop to deepen your understanding of threat intelligence and learn how to leverage it to protect your organization. Through expert guidance and practical exercises, you will gain the knowledge and skills needed to stay ahead of cyber adversaries and strengthen your cyber defense strategy.

2:00 - 3:00 PM

#### HOW TO INVEST IN CYBER: A SPECIAL FORUM OF LEADING INVESTORS (VIP OR BY INVITATION ONLY)

3:00 - 6:00 PM

#### SPECIAL EVENT: INVEST IN THE BEST

An exclusive global platform for top investors to connect with the most promising startups **Startups** aiming for significant growth to gain direct access to top global investors, insights from international experts and invaluable networking opportunities **Investors**, VCs and CVCs to meet with carefully selected early stage and early growth companies validated by industry experts, just before they take their big leap

### TALENT STAGE | GROUND FLOOR

1:00 - 2:00 PM

#### CYBERTECH TALENT COMPETITION KICKOFF IN COLLABORATION WITH CYBERPRO

2:00 - 3:00 PM

#### INSPIRATION HOUR

Moderator: **Walter Charnizon**, President, TechDay, USA

Among the Speakers:

**Speaker from Amex | Speaker from Snapchat | Speaker from TikTok**

3:00 - 3:45 PM

#### AI FOR CYBER: SPECIAL WORKSHOP BY NVIDIA

3:45 - 4:00 PM

#### HOW TO START A CAREER IN CYBER?

**Dean Gefen**, CEO, NukuDo

**MAIN STAGE - HALL A | GROUND FLOOR**

<p>9:00 AM-1:00 PM</p>	<p><b>SPECIAL DISCUSSION BETWEEN CISOS ,FOUNDERS AND INVESTORS</b>          Moderator: <b>Edward Amoroso</b>, CEO, Tag Cyber, USA  <u>Among the Speakers:</u>  <b>Karl J. Mattson</b>, Field CISO, Akamai USA  <b>Sam Glassenberg</b>, Founder and CEO, Level Ex, USA  <b>Gal Gnainsky</b>, Chief Security Officer, Philips, Netherlands  <b>David Rose</b>, Associate Founder, Singularity University; Chairman, Thinkable AI, USA  <b>Dave Morgan</b>, Chairman, Simulmedia, USA</p>
<p>1:00-2:00 PM</p>	<p><b>CYBER CRISIS LIVE</b>  <b>A live experience revealing how market leaders use breakthrough technology to tackle a cyber-attack</b>          Led by: <b>Dr. Nimrod Kozlovski</b>, Founder &amp; CEO, Cytactic          With participation of leading cyber companies</p>
<p><b>EXHIBITION</b></p>	
	<p><b>FIRESIDE CHAT: WINDS OF CHANGE: THE NEW ROLE OF TECHNOLOGY IN CYBER CRISIS MANAGEMENT</b>  <b>Tim Brown</b>, CISO, SolarWinds, Cytactic Advisory Board Member, with <b>Dr. Nimrod Kozlovski</b>, Founder &amp; CEO, Cytactic</p>
<p>2:00-5:00 PM</p>	<p><b>WHAT IS THE NEXT GENERATION GAME CHANGING TECHNOLOGY?</b>          Moderator: <b>Sid Trivedi</b>, Partner, Foundation Capital, USA  <u>Among the Speakers:</u>  <b>Dov Yoran</b>, CEO/Co-Founder, Command Zero, USA  <b>Guy Vardi</b>, CTO, Silverstein Properties Inc, USA  <b>Ricardo Jonnson</b>, CISO, Dentsply Sirona, USA  <b>Howard Morgan</b>, Chairman, B Capital Group, USA  <b>Ryan LaSalle</b>, CEO, Nisos, USA</p> <p><b>CYBER FOR AI, AI FOR CYBER</b></p> <p><b>WHERE CYBERSECURITY AND AI REGULATION MEET</b>          Moderator: <b>Nick Elliott</b>, Wall Street Journal, USA  <b>Panelists TBA</b></p> <p><b>THE EMERGING ROLE OF AI IN THREAT INTELLIGENCE AND RESPONSE</b>  <b>Gregorio Ameyugo</b>, Head of AI and Interactive Systems Division, CEA, France</p> <p><b>AI AND CYBER: NAVIGATING THE FUTURE</b>          Moderator: <b>Yaniv Harel</b>, CSO, Blavatnik ICRC, Tel Aviv University, Israel  <u>Among the Speakers:</u>  <b>Dr. Emir Kremic PhD</b>, General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina  <b>Dr. Raz Birman</b>, Computer vision, Cyber and AI researcher Israel  <b>Speaker from AWS</b></p> <p><b>DISCUSSION: DATA SECURITY CHALLENGES</b>          Moderator: <b>Lisa Plaggemier</b>, Executive Director, National Cybersecurity Alliance, USA  <u>Among the Speakers:</u>  <b>Dineshwar Sahni</b>, Director, Product Security, VISA Inc., USA  <b>Uri Stav</b>, Former Deputy Commander of Unit 8200, Israel  <b>Adriana Winkler</b>, Data Protection Officer for Latin America, Middle East and Asia, Reyes Holdings, USA  <b>Ira Winkler</b>, Former Chief Security Architect, Walmart, USA  <b>Steve Johnson</b>, VP Sales, Entro Security, USA</p> <p><b>ECOSYSTEMS AND DEVELOPING HUMAN CAPITAL FOR THE CYBER ERA</b>          (Part of Cybertech NYC Talent Special Event)  <b>Guy Klisman</b>, Managing Partner, CyberLabs, USA  <b>Elon Kaplan</b>, CEO, Gilon, USA  <b>Daria Seigal</b>, Vice President, Innovation Industries, New York City Economic Development Corporation, USA  <b>Chun-Che Fang</b>, Head of Ecosystem Growth, Numbers Protocol, Taiwan  <b>Mr. Yaniv Shahar</b>, Co-Founder and CEO, Cympire, Israel</p>
	<p><b>CYBERTECH TALENT COMPETITION - WINNER ANNOUNCEMENT BY CYBERPRO</b></p>

**HALL B | 4TH FLOOR**

<p>2:00 - 3:30 PM</p>	<p><b>SPECIAL SIMULATION EVENT IN COLLABORATION WITH THE EIS COUNCIL</b>          (Electric Infrastructure Security Council)           Moderator: <b>Ranger Dorn</b>, Exercise Director EIS Council   <u>Among the Speakers:</u>  <b>Yvette Clarke</b>, Member of the U.S House of Representatives, USA  <b>Dr. Chris Beck</b>, Chief Scientist and Vice President for Policy, EIS Council  <b>Scott Blevins</b>, Technical Director for Communication Systems, EIS Council  <b>Yosi Shneck</b>, Engineering Director, EIS Council  <b>Rafail Portnoy</b>, Chief Technology Officer, MTA Information Technology, USA  <b>Upendra Chivukula</b>, Senior Advisor - CESAC, Montclair State University, USA  <b>Yair Attar</b>, Co-Founder and CTO, OTORIO, USA</p>
<p>3:30 - 4:15 PM</p>	<p><b>CHALLENGES IN OPERATIONAL TECHNOLOGY - FROM TRANSPORTATION TO PORT AUTHORITIES AND MORE</b>   <u>Among the Speakers:</u>  <b>Rafail Portnoy</b>, Chief Technology Officer, MTA Information Technology, USA  <b>Cary S. Davis</b>, CEO, American Association of Port Authorities, USA  <b>Capt. Andy Meyers</b>, Chief, Port and Facility Compliance, U.S. Coast Guard, USA  <b>Yair Attar</b>, Co-Founder and CTO, OTORIO, USA</p>
<p>4:15 - 5:00 PM</p>	<p><b>AI AND CYBER FOR HEALTHCARE</b>   <b>Artificial Intelligence and Healthcare</b>  <b>Marc Goldberg</b>, CEO and Co-Founder, Resilience Lab, USA  <b>Amol Sarva</b>, Managing Partner, LeifeX, USA</p> <p><b>Healthcare Cybersecurity: Modern Threats, Trends, and Best Practices</b>  <b>Gal Gnainsky</b>, Chief Security Officer, Philips, Netherlands  <b>Sivan Tehila</b>, CEO, Onyxia Cyber, USA  <b>Douglas Rapp</b>, President of Board, Global Epic, Ireland  <b>Nick Sturgeon</b>, CISO, Community Health Hospital, Indiana</p>