CYBERTECH NYC

In Collaboration with **NYC / EDC**

SPECIAL EDITION

SEPTEMBER 5, 2024 | METROPOLITAN PAVILION, CHELSEA

SEPTEMBER 4 · SEPTEMBER 6 | THROUGHOUT NYC

SEPTEMBER 4, 2024

THE EXCLUSIVE IDENTITY FORUM
A first-of-its-kind gathering of thought leaders on advanced technologies for the greatest identity challenges
Details TBA

SEPTEMBER 5 | MAIN DAY - CYBERTECH NYC 2024

9:00-11:00 AM	**CYBERTECH MAIN STAGE** ## THE BIG PLENARY OF CYBERTECH NYC 2024 **Top speakers from around the world, heads of cyber, industry leaders, renowned CISOs and investors, and serial entrepreneurs** *Among the Topics:* **Advancing Cybersecurity through International Collaboration** **Public-Private Partnerships: A Strategy for Creating Robust Cybersecurity Array** **Cybersecurity and Artificial Intelligence** **Fireside Chats with Successful Serial Entrepreneurs** **Unique One-on-One Discussion** **Cybersecurity Trends and Predictions** **The Future of Cybersecurity: Next Generation Technologies**

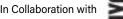|	Main Stage - Ground Floor	Stage 2 - Floor 2	Forum Area 1 - Floor 4	Forum Area 2 - Floor 4
11:00-1:00 PM	**Hacking the Truth: Fake news and election** A special discussion on the complex relationship between fake news and elections, and its impact on public opinion, voter behavior, and election outcomes **Mega Cities in the Cyber Era** Engaging discussions between mega cities representatives on integrating digital technologies in urban life, threats, and challenges **The Big Crisis Management Show** A special crisis simulation show that mimics a real-world cyberattack, based on real events and validated occurrences. Participants will manage a cyber crisis hands-on and use the lessons learned to build their own resilience and cyber crisis management plan	**Cyber for AI, AI for Cyber** A unique discussion on artificial intelligence, the transformative role of AI in enhancing cybersecurity, ways to leverage AI, its practical applications, and the future landscape of AI in cyber *Topics Include:* The value of AI in cybersecurity Proactive Protection: How to utilize AI systems for better cybersecurity The race between attackers and defenders AI powered attacks - AI use by adversaries AI you can trust - protection of AI systems	**Threat Intelligence Workshop** Join us for this immersive workshop to deepen your understanding of threat intelligence and learn how to leverage it to protect your organization. Through expert guidance and practical exercises, you will gain the knowledge and skills needed to stay ahead of cyber adversaries and strengthen your cyber defense strategy	**Special Forum - Bridging the Talent Gap in Cybersecurity** An exclusive gathering to discuss the best strategic approaches to attract, develop and retain talent in the field of cybersecurity **Special Forum - Healthcare Cybersecurity: Modern Threats, Trends and Best Practices** A special discussion on the ever-changing cybersecurity risks in healthcare

EXHIBITION

	Main Stage - Ground Floor	Stage 2 - Floor 2	Forum Area 1 - Floor 4	Forum Area 2 - Floor 4
2:00-4:30 PM	**Fintech Security** Specialized discussions aimed at understanding fintech security challenges and gaining insights into best practices, cutting-edge technologies for security, and compliance **Data Security Challenges** Engaging discussions to explore a wide range of cloud and data security solutions, ensuring privacy and compliance	**Leading Police Departments and Country Agencies from the US and Around the World: Addressing Latest Challenges and Promoting International Collaboration** Focused discussions exploring the intersection of cybersecurity and policing **Challenges in Operational Technology** A special discussion highlighting unique challenges that can impoact operational technology and critical infrastructure **Software Supply Chain Security** An exclusive discussion to understand software supply chain security, common risks and threats, third part management, and best case practices	3:00-6:00 PM **Special Event** **Invest in the Best** **(invite only)** An exclusive global platform for top investors to connect with the most promising startups Startups aiming for significant growth can gain direct access to top gobal investors, insights from international experts and invaluable networking opportunities Investors, VCs and CVCs to meet with carefully selected early stage and early growth companies	2:00-3:00 PM **The Main Forum for Discussions Between CISOs and Founders** An interactive brainstorming discussion between CISOs and founders about the latest cyber opportunities, threats, and perspectives from both roles 3:00-4:30 PM **Special Simulation Event in Collaboration with the EIS Council (Electric Infrastructre Security Council)** Learning from the Future: Global crisis management through lessons learned from cyber and EMP attack scenarios Engage in a realistic, exciting emergency management committee simulation, where participants will navigate and devise strategies for handling multi-sectoral destruction

	CYBERTECH MAIN STAGE - CYBERTECH TALENT FESTIVAL
4:30-6:00 PM	**WOMEN IN CYBER**
	HUMAN RESOURCE AND TALENT
	STARTUP SHOW **Startup show by selected startups**
6:00-8:00 PM	**WINE AND BUSINESS: Formal Networking Reception at the Metropolitan Pavillion Gallery (By invitation only)**