

# SPECIAL EDITION

SEPTEMBER 5, 2024 | METROPOLITAN PAVILION, CHELSEA

SEPTEMBER 4 - SEPTEMBER 6 | THROUGHOUT NYC

SEPTEMBER 4, 2024 | 3:00-6:00 PM

## THE EXCLUSIVE IDENTITY FORUM

A first-of-its-kind gathering of thought leaders on advanced technologies for the greatest identity challenges  
Details TBA

## SEPTEMBER 5 | MAIN DAY - CYBERTECH NYC 2024

### CYBERTECH MAIN STAGE

## THE BIG PLENARY OF CYBERTECH NYC 2024

Top speakers from around the world, heads of cyber, industry leaders, renowned CISOs and investors, and serial entrepreneurs

9:00-10:00 AM

#### Topics Include:

- Advancing Cybersecurity through International Collaboration in Cyber
- Public-Private Partnerships: A Strategy for Creating Robust Cybersecurity Array
- Fireside Chats with Successful Serial Entrepreneurs
- Insightful One-on-One Discussions
- The Future of Cybersecurity: Next Generation Technologies

### Main Stage - Area A

#### Hacking the Truth: Fake News and Elections

A unique discussion on the complex relationship between fake news and elections and its effect on public opinion, voter behavior, and election outcome.

#### Topics Include:

- Misinformation, fake news, and manipulation of social discourse
- Public-private partnerships
- Deepfake, fake accounts, and other social media threats
- Social engineering attacks
- Mistrust in real texts, images, and videos and much more

#### Cyber for AI, AI for Cyber

A special discussion on artificial intelligence, its transformative role in enhancing cybersecurity, ways to leverage AI, its practical applications, and the future landscape of AI in cyber.

#### Topics Include:

- Proactive protection: How to utilize AI systems for better cybersecurity
- The race between attackers and defenders
- AI-powered attacks
- AI use by adversaries
- AI you can trust
- Protection of AI systems and much more

#### The Big Crisis Management Show

A one-of-a-kind crisis simulation show mimicking real-world cyberattacks based on actual events and validated occurrences. Participants will manage a cyber crisis hands-on, using lessons learned to build their own resilience and cyber crisis management plans.

10:00AM-1:00PM

### Floor 4 - Area B

11:00 AM-12:30 PM

#### Threat Intelligence Workshop

Join us for this immersive workshop to deepen your understanding of threat intelligence and learn how to leverage it to protect your organization. Through expert guidance and practical exercises, you will gain the knowledge and skills needed to stay ahead of cyber adversaries and strengthen your cyber defense strategy.

### Floor 4 - Area C

11:00 AM-1:00 PM

#### Special simulation event in collaboration with the EIS Council (Electric Infrastructure Security Council)

#### Learning from the Future: Global Crisis Management for Cyber and EMP Attacks

Engage in a dynamic, realistic emergency management committee simulation, navigating and devising strategies for multi-sectoral destruction.

**Main Stage - Area A**

**Special Discussion between CISOs and Founders**

A unique interactive brainstorming discussion between CISOs and founders about the latest cyber opportunities, threats, and their perspectives.

**Cloud and Data Security Challenges**

Special discussions exploring a wide range of cloud and data security solutions to maintain privacy and ensure compliance.

**Fintech Security**

Thought-provoking discussions aimed at understanding fintech security challenges and gain insights into best practices and cutting-edge technologies for security and compliance.

**Human Resource and Talent**

special discussions between representatives of leading cities and countries in the field of cyber (part of Cybertech Talent NY).

**Women in Tech**

2:00-5:00 PM

**Floor 4 - Area B**

3:00-6:00 PM

**Special Event  
Invest in the Best (invite only)**

An exclusive global platform for top investors to connect with the most promising startups.

Startups aiming for significant growth can gain direct access to top global investors, insights from international experts and invaluable networking opportunities.

Investors, VCs and CVCs to meet with carefully selected early stage and early growth companies validated by industry experts, just before they take their big leap.

**Floor 4 - Area C**

2:00-5:00 PM

**Cyber for Operational Technologies**

**Topics Include:**

**Challenges in Operational Technology: From Transportation to Port Authorities and Beyond**

Join us for a fascinating discussion highlighting the unique challenges that significantly impact operational technology and critical infrastructure.

**Healthcare Cybersecurity: Modern Threats, Trends, and Best Practices**

A special discussion on the ever-evolving cybersecurity risks in the healthcare industry.

6:00-8:00 PM

**WINE AND BUSINESS**

**Formal Networking Reception at the Metropolitan Pavillion Gallery (by invitation only)**



Cybertech NYC Partners

