


CYBERTECHNYC2022

November 15-16, 2022

Cybertech takes over the Javits Center, NYC

November 15, 2022

9:00-13:00	OPENING PLENARY
	Welcome: Amir Rapaport , Founder, Cybertech Greetings: Dr. Yossi Vardi , Chairman, Cybertech Host: Shawn DuBravac , President, Avrio Institute
	INTRODUCING TRUST WHERE IT DOESN'T EXIST Mark Gazit , CEO & President, ThetaRay, Israel
	CYBERSECURITY STRATEGIC ACTIVITY, RECENT TRENDS & PREDICTIONS Dino Boukouris , Managing Director, Momentum Cyber, USA
	SPECIAL DEMONSTRATION BY DARKTRACE Alexander Kaplan , Cybersecurity Specialist, Darktrace, USA
	A NEW DIMENSION OF CYBERSECURITY PERSPECTIVE Nadav Zafrir , Managing Partner, Team 8, and Former Director of Unit 8200, USA
	ONE-ON-ONE DISCUSSION - THE ROAD NOT TAKEN: FROM NATIONAL CYBER SECURITY TO CLOUD DATA SECURITY Amir Rapaport , Co-Founder of Cybertech and Co-Author, Cybermania with Asaf Kochan , Co-Founder, Sentra, Israel and Former Director of Unit 8200
	ISRAEL'S POWERFUL CYBER ECOSYSTEM: SPECIAL ADDRESS BY THE CONSUL GENERAL Asaf Zamir , Consul General of Israel to New York
	SPECIAL ADDRESS BY EDC Cecilia Kushner , Chief Strategy Officer, NYC/EDC, USA
	CYBER NEW YORK Kelly Moan , CISO, New York City, USA
	MAYOR'S ADDRESS Mayor Eric Adams
	UPCOMING CYBER CHALLENGES FROM A NATIONAL PERSPECTIVE Sami Khoury , Head of Canadian Center for Cyber Security, Canada
	SPECIAL DISCUSSION: WORKING TOGETHER: CYBER SECURITY COOPERATION IN A CHANGING MIDDLE EAST Gaby Portnoy , Director General, Israel National Cyber Directorate, Israel Robert Silvers , DHS Undersecretary, USA H.E. Dr. Mohamed Al Kuwaiti , Head of Cyber Security Council, UAE
	PUBLIC - PRIVATE ROBUSTNESS Special Address: Kemba Eneas Walden , Deputy National Cyber Director, Office of the National Cyber Director, USA Moderator: David Scharia , Deputy Head of the Assessment and Technical Assistance Office and Chief of Branch, CTED-UN, USA Speakers: Colin Ahern , Chief Cyber Officer, State of New York, USA Sidney Gottesman , FinSec Innovation Lab, Joint Venture by Mastercard and Enel, Israel Brian E. Finch , Partner and Co-Chair of the Cybersecurity and Global Security Practices, Pillsbury Winthrop Shaw Pittman LLP, USA
	ADVANCED ECOSYSTEM FOR THE CYBER ERA
	SOFTWARE SUPPLY CHAIN: LESSONS LEARNT FROM THE LAST ATTACKS: AN INTRODUCTION TO A SPECIAL SEMINAR Nir Peleg , Scribe Security, Former Head of R&D, INCD, Israel

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13:00-14:00	LUNCH BREAK + EXHIBITION
14:00-14:10	CYBER ANGLE OF THE WAR IN EUROPE: TALK BY OLEH Oleh Derevianko, Co-Founder, Chairman and CVO, Information System Security Partners, Ukraine
14:10-15:50	SPECIAL SEMINAR - SECURED SOFTWARE SUPPLY CHAIN Led by Nir Peleg, Scribe Security, Former Head of R&D, INCD, Israel Jason Manar, CISO, Kaseya Companies, USA Chip Daniels, Head of Government Affairs, SolarWinds, USA Hanan Szwarcbord, VP and CISO, Micron, USA Rick Cutter, Vice President - Software Planning and Implementation Consulting, E Source, USA Rubi Arbel, CEO, Scribe Security, Israel Joseph Harush, Serial Cyber Entrepreneur, Israel Kobi Freedman, CEO, Findings, Israel Ulises Galeano, Director, Information Security Engineering, Mastercard, USA
16:00-17:00	WOMEN. TECH. CYBER - THE MOST EXCLUSIVE WOMAN'S EVENT The Woman Challenge - How to Break The Glass Ceiling Women Mentoring Women Women Connect Among the Participants: Kelly Moan, CISO, New York City Ally Wolodarsky, CEO, Klerk, USA Sivan Tehila, Program Director and Professor, MS in Cybersecurity, Yeshiva University, Israel Moriah Hara, Fortune 500 CISO, Startup Advisor, USA Stella Han, Co-Founder, Fractional, USA May Piamanta, Founder and CEO, Vee.com, Israel Allia Mohamed, CEO & Co-Founder, Openigloo, USA Christine Gulbranson, Ex-Chief Innovation Officer, UC, USA Adi Eckhouse Barzilai, CEO & Co-Founder, Present, USA Samantha Feuer, Investor at Evolution Equity Partners, USA Samantha Lee, CEO & Co-Founder, Leli Technologies, USA Rui Maki, Co-Founder & CEO, Truffle Health, USA Ariel Purnsrian, Fifth Wall, USA Sarah Nagy, CEO, Seek AI, USA Elizabete Ludborza, Co-Founder & COO, Kaveat, USA Olga Batygin, Co-Founder & CEO, Lucinetic, USA Katherine Jackson, Director of Data Strategy Data Engineering, Level6Cyber, USA Elizabeth Nammour, CEO & Co-Founder Teleskope, Data Security at Airbnb, USA
17:00-19:00	CYBERTECH NYC 2022 FORMAL RECEPTION In Collaboration with Microsoft, Valley Bank, Israel Mapped in NY (VIP, Invite Only)

November 16, 2022

**SPECIAL NETWORKING BREAKFAST ORGANIZED BY THE ISRAELI MINISTRY OF ECONOMY
BETWEEN PROMISING ISRAELI ENTREPRENEURS AND INVESTORS (INVITATION ONLY)**

9:00-13:00	MORNING PLENARY Host: Chris Kubecka, CEO, Hypasec, USA
	EMERGING TECHNOLOGIES IN THE CYBER ERA Moderator: Chris Kubecka, CEO, Hypasec, USA Among the Speakers: Gal Treger, General Partner, First Spark Ventures, USA Mario Mancuso , Former US Undersecretary of Commerce for Industry & Security; Senior Partner, Kirkland & Ellis LLP, USA Michael Ben-Shimon , Founding Member, M&B IP, USA

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PRESENTATION OF NEXT GENERATION SOLUTIONS**Security in Recession: Consolidating Your Vulnerability Remediation Stack**

Michael Assraf, Co-Founder, Vicarius, USA

Data Liquidity: Presenting a new Approach to Data Security

Jonathan Roizin, Co-Founder & CEO, Flow Security, Israel

Next Gen ZTNA (Zero Trust Network Access)

Nicolas DiCola, Security Jedi and VP of Customers, Zero Networks, USA

All Quiet On The Go-to-Market Front? How GTM became enterprise's largest attack surface

Guy Tytunovich, CEO, Cheq, USA

ADVANCED CYBER SOLUTIONS AND INTRODUCTION OF THE CYTAKA WORLD CUP NEW YORK WINNERS

Doron Amir, Founder, CyTaka

CLOUD SECURITY**One-on-Two Discussion: Data Security Posture Management**

Moderator: Amir Zilberstein, Managing Partner, Team8, Israel

Speakers: Roey Yaacovi, CTO, Polar Security, Israel

Yoav Regev, CEO & Co-Founder, Sentra, Israel

SPECIAL DISCUSSION - FIRESIDE CHAT WITH A SERIAL ENTREPRENEUR: CHANGING ROLE OF THE BROWSER IN A WORLD OF SAAS APPLICATIONS AND REMOTE WORK

Guy Franklin, Founder, Israeli Mapped in NY, USA

with Ofer Ben-Noon, Co-Founder and CEO, Talon Security and Argus Security, Israel

SPECIAL SEMINAR - FINTECH SECURITY

Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, USA

Life in 2013: Ransomware Attack Every 2 Seconds - How to Prevent it?

Sigal Zarmi, Board of Director and Senior Advisor, USA

Claire le Gal, Senior Vice President, Strategy & Cyber Products, Mastercard, USA

Under Global Financial Crisis: CISOs vs. Financial Fraud

Yuval Wollman, President, CyberProof, USA

Michael Livni, CISO, Valley Bank, USA

Johnny Deutsch, CEO & Co-Founder, Stealth, USA

DISCUSSION: CISO ANGLE

Moderator: Siddhant Trivedi, Partner, Foundation Capital

Among the Speakers: Tim Crothers, SVP & CISO, Madiant, USA

Upendra Mardikar, CISO, TIAA, USA

NEXT-GEN CONSOLIDATED SECURITY PLATFORMS

Oren Koren, Co-Founder, Veriti, USA

BETTER TOGETHER: SPECIAL INTERACTIVE SHOW WITH MICROSOFT AND STARTUPS

Moderator: Raz Bachar, Global Industry Lead, Microsoft for Startups

13:00-14:00

LUNCH BREAK + EXHIBITION

14:00-17:00

CYBER FOR THE PHYSICAL WORLD

Led By: Yosi Shneck, Founder YSICONS; Officer Cyber Chief & CIO, Former SVP, Israel Electric Corporate

Special Session - Cyber in Maritime

Among the Speakers: CAPT Andrew Meyers, Chief, Office of Port & Facility Compliance, Coast Guard Headquarters, USA

Ronen Meroz, CEO, ZK Cyberstar, Israel

Special Session - Cyber in Critical Infrastructure

Among the Speakers: Mikhail Falkovich, Information Security Consolidated Edison Company of New York Inc

Rick Cutter, Vice President- Software Planning and Implementation Consulting, E Source, USA

Lyndal Haddox, Vice (resident Innovation, Software Planning and Implementation Consulting, E Source

Kevin Jackson, CEO, Level 6 Cybersecurity, USA

Adam Gavish, CEO, DoControl, USA

Jonathan Lebowitsch, Head of Sales Engineering & Support, Cyberpion, USA

Dr. Dikla Dahan, Deputy Director, HYMC, Israel

Special Session - Cyber in Transportation

Discussion with Rafail Portnoy, CTO, MTA, USA

Special Session - Cyber in Aviation

Discussion with Rubi Arbel, CEO, Scribe Security, Israel

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LEGAL AND COMPLIANCE ASPECTS IN CYBER

Moderator: **Kobi Freedman**, CEO, Findings, USAAmong the Speakers: **Joy Heath Rush**, CEO, ILTA, USA**Kristen W. Broz**, Partner, Fox Rothschild, USA**Arik Solomon**, Co-Founder & CEO, Cypago, Israel**Nathan D. Renov**, Special Counsel, Pillsbury Winthrop Shaw Pittman LLP, USA

INVESTIGATIONS AND CYBER CRISES: LAW ENFORCEMENT, RANSOMWARE, SOCIAL MEDIA AND REGULATIONS

Moderator: **Yaniv Azani**, Leader of Israeli Cyber Police Unit, IsraelAmong the Speakers: **José L. Diego**, Expert-Evaluator, Security Projects for the European Commission
and Head of Project Management, Valencia Local Police, Spain**Dr. Paul Russo**, University Vice Provost & Founding Dean, The Katz School of Science and Health, Yeshiva University, USA**Supervisory Special Agent Michael DeNicola**, Cyber Breach Team, FBI, USA**Meir Hayun**, Former Head of On-Line Protection Bureau Commander, Israel Police, Israel**Dr. Emir Kremic**, General Director, Federal Institute of Statistics, Bosnia

GROWING THE CYBER INDUSTRY IN NEW YORK: MARKETS, TALENT AND INNOVATION

Among the Speakers: **Seema Shah**, Assistant Deputy Superintendent of Innovation,
New York State Department of Financial Services, USA**Youcif Almegaryaf**, Assistant Vice President, New York City Economic Development Corporation, USA**James Kostenblatt**, Senior Director of Industry Development, Empire State Development, USA

INNOVATIVE CYBER ECOSYSTEMS

Challenges for Cyber Ecosystem, Talent, Diversity and more

Moderator: **Osnat Benari**, Author, Product&Strategy Consultant, USAAmong the Speakers: **Amit Rapaport**, Co-Founder and CEO, Compete**Karin Mayer Rubenstein**, CEO&President, IATI, Israel**Shivani Dhir**, Assistant Dean, Digital Learning, NYU

CYBERTECH AFTER PARTY (10 PM ONWARDS)

