CYBERTECH NEW YORK

October 20, 2021!



Agenda

8:00-9:00 REGISTRATION

9:00-12:00 MORNING PLENARY | CYBER IN A WORLD OF CHANGE

Rachel Loeb, President & CEO, NYCEDC, USA

TBD

H.E. Yoaz Hendel, Minister of Communications, Israel

Udi Mokady, Founder, Chairman and CEO, CyberArk, Israel

PRESENTATION BY MAJOR US CORPORATES (TBD)

Brig. Gen. (Ret.) Ran Shahor, CEO and Co-Founder, HolistiCyber, Israel

Ann Dunkin, CIO, US Department of Energy (DOE), USA

TBD

SPECIAL FIRESIDE CHAT:

Yigal Unna, Director General, Israeli National Cyber Directorate (INCD), Israel H.E. Dr. Mohamed Al-Kuwaiti, Head of Cyber Security United Arab Emirates Government UAE Interviewer: Amir Rapaport, Founder, Cybertech

TBD

SPECIAL ONE-ON-ONE:

Nadav Zafrir, Co-Founder and CEO, Team8, Israel ADM Michael S. Rogers, Former Commander, United States Cyber Command, USA Dr. Yaniv Harel, SVP Cyber Defense, Sygnia; CSO Cyber Center Tel-Aviv University, Israel

TBD

FIRESIDE CHAT WITH CISOs FROM LEADING BANKS (TBD)

HOW TO BUILD A UNICORN

Assaf Rappaport, Former Co-Founder and CEO, Adallom and General Manager, Microsoft Israel R&D; Co-Founder & CEO, Wiz, Israel

12:00-12:30 NEXT UNICORNS: INVESTMENT TRENDS IN CYBER

Special meetup of giant cyber investors.

12:30-13:30 EXHIBITION AND LUNCH BREAK

12:30-13:30 CLOSED ROUNDTABLE DISCUSSION: 2022 CYBER CHALLENGES AND OPPORTUNITIES (By Invitation Only)

13:30-13:45 SPECIAL FIRESIDE CHAT

Tamir Pardo, Former Head of the Mossad, Chairman, XM Cyber, Israel Gen. (Ret.) David H. Petraeus, Former Director, CIA, USA Interviewer: Eyal Balicer, Senior Vice President, Global Cyber Partnerships & Product Innovation, Citi, Israel

PLENARY HALL

CYBERSECURITY IN THE SUPPLY CHAIN: THE LATEST CHALLENGES AND SOLUTIONS

Among the Main Topics:

- Supply Chain Protection
- Analysis of the Latest Attacks
- The Importance of Early Cyber Detection, Response, and Recovery
 - Backdoor Attacks

HALL B

EXECUTIVE SEMINAR: BUILDING A CYBER ECOSYSTEM

Among the Main Topics:

- Fostering Cooperation in Cyber
- Talent Development for Cybersecurity

WOMEN IN CYBERSECURITY

Fascinating discussion by women cybersecurity leaders from around the globe.

ARTIFICIAL INTELLIGENCE CHALLENGES AND **OPPORTUNITIES**

Among the Main Topics:

- Al Uses in Cyber
- Artificial Intelligence and Big Data Cyber Detection, Prevention, and Prediction
- Using AI

THE POST-COVID CYBER CHALLENGES IN THE HEALTH SECTOR

The session will focus on the latest cyber threats affecting the healthcare industry, tactics, and technologies used to improve cyber defense.

POST-COVID WORLD Among the Main Topics:

CLOUD CHALLENGES AND OPPORTUNITIES IN A

Securing the Remote Workplace

- Serverless Architecture Challenges
- DevOps and Security Automation
- GDPR and Privacy Dilemmas in a Post-COVID World

CYBER AND THE PHYSICAL WORLD

Among the Main Topics:

- Securing Energy, Water, and Critical Infrastructure Aviation in the Cyberspace
 - Cyber for Maritime, Ports, and Logistics Securing Public Transportation
 - SCADA Defense

CYBER AND FINTECH

Among the Main Topics:

- Fintech and Securing Digital Transactions Blockchain and Cryptocurrencies
 - Identity Management
 - Remote Access

INSURANCE AND CYBER SPECIAL SESSION

The session will focus on the latest cyber insurance

challenges and opportunities.

CYBERCRIME

Among the Main Topics:

- Ethical Hacking
- Open-Source Intelligence (OSINT) Dark Web
- International Collaboration for Investigations
- COUNTER-TERRORISM AND CYBER INTELLIGENCE

FOR THE NATIONAL LEVEL

Among the Main Topics:

Cyber Intelligence for the National Level

Tech Against Terrorism

ADVANCING SOCIETY'S RESILIENCE TO

DISINFORMATION

Among the Main Topics:

 Deep Fake and Influence Operations Defending Democracies - Cybersecurity in Elections

Disinformation, Misinformation, and Fake News in

Social Media

17:00-17:20 NEXT-GENERATION CYBER TECHNOLOGIES

Presentations of cyber next-generation technologies.

17:20-17:40 INNOVATION AND INVESTMENT IN CYBER

17:40-18:00 THE CYBERTECH STARTUP SHOW Fascinating presentations by 4 selected startups with top-level mentors on the same stage.

18:15-20:00 COCKTAIL RECEPTION **BY INVITATION ONLY**